



DELTA TAU DELTA

Letters of Distinction. Lives of Excellence.

2011 Recruitment Plan

Contact Information

Name:

College/Univ.:

Chapter Name:

Mailing Address:

Mobile Phone:

Your Email:

Current year in School:

Primary Recruitment System:

*When during the year do most
New members join*

Brochure Request

How many recruitment brochures would your chapter like?
*(First 100 were provided at division conference;
additional are available for \$17.50 per 100):*

To what address would you like them sent?

What date you would like to receive them?

Determining Your Recruitment Goal

The recruitment goal should be set by the entire chapter.

Use the following worksheet to set your chapter's recruitment goal:

Step 1	Average Chapter Size on Campus:	
Step 2	Current Chapter Enrollment:	
	Freshman	
	Sophomore	
	Junior	
	Senior +	
	(A) Total Current Membership	
Step 3	Number of men anticipated to:	
	Graduate	
	Be suspended for grades	
	Transfer to another institution	
	Study abroad next year	
	Leave chapter for other reasons	
	(B) Total anticipated loss	
Step 4	Ideal Chapter Size	
	Current Chapter Size	
	Difference	
Step 5	Summer and Fall recruitment goal	
	(If applicable) Winter recruitment goal	
	Spring recruitment goal	
	(C) Total annual goal	
Review	Current Members (A)	
	- Loss (B)	
	+ Growth (C)	
	Total membership size next year	

Chapter Recruitment Plan

Describe your chapter's performance during last year's recruitment:

(ie: How many names were on your names list? How often did your chapter host small recruitment events?)

The reasons for our performance were:

My performance goals for this year are:

Give a brief description of your chapter's recruitment process

Describe how the Mission and Values are utilized during recruitment

Outline the roles alumni will play in recruitment this year

Discuss how the chapter obtains referrals for recruitment

Describe how the chapter keeps track of men going through the recruitment process

What are the measurable requirements a man must satisfy in order to receive a bid?
(Aside from meeting the brothers or simply "being a good guy")

Describe the printed information potential new members are provided

Outline the recruitment training your chapter will receive this calendar year

Outline specific chapter recruitment activities for both formal and informal recruitment

**When Complete, Click the Button to Submit the Form.
Please Indicate Your Chapter in the Email Subject Line**