

Creating a “Road Map” for your Chapter

Objectives:

- Participants will be able to define what The Road is and the five elements.
- Participants will identify topics that they want to learn more about.
- Participants will recognize the steps needed to implement The Road.

Tools:

- Flip chart and markers
- Chapter Road Maps

5/5	Introduction
	Start by introducing yourself and sharing that we will be discussing The Road today. Ask participants what they know about The Road.
10/15	The Road Jeopardy
	<p>Instruct participants that we will playing The Road Jeopardy. The rules are the same as the television show, Jeopardy. Participants play individually. There are 4 categories with 3 different monetary values. All answers must be in the form of a question.</p> <p>Ask for one volunteer who will assist you by determining who raises their hand first. The person who is the youngest in the room can begin by selecting the category and monetary amount. You must keep your own score and you only get the money if you are selected to answer and you answer correctly.</p> <p>Elements of The Road 100 – This element might include programs that focus on getting into shape or healthy eating. <i>What is health and wellness?</i> 200 – This element might include programs on resume writing or interview skills. <i>What is career development?</i> 300 – This element might include programs that focus how to change a tire, how to do CPR or how to ballroom dancing. <i>What are life skills?</i></p> <p>Implementing The Road 100 – This executive board member is one of several that could coordinate The Road for your chapter since he already does educational programming for the chapter. <i>What is academic affairs?</i> 200 – A campus resource that you could utilize to connect with campus professionals to facilitate programs for your chapter. <i>Who is the campus Greek advisor?</i></p>

	<p>300 – A leadership experience offered by Delta Tau Delta hosted at the birth place of the Fraternity. <i>What is Bethany Leadership Academy?</i></p> <p>Road Program Ideas</p> <p>100 – This topic would teach members which fork to use or where to place their napkin when they leave the table. <i>What is an etiquette dinner? Hint: Recommend that this program is great to do with a sorority.</i></p> <p>200 – This group of individuals could speak to the chapter about their career success or how the Fraternity has helped them succeed after college. <i>What are alumni? Hint: Encourage the chapter to invite alumni in to speak versus doing the programming themselves.</i></p> <p>300 – This topic would help members better understand their style and practice a skill that is needed for recruitment. <i>What are communication styles? Hint: Encourage chapters not to over program and focus on ways they can overlap The Road with other chapter programming.</i></p> <p>What is The Road?</p> <p>100 – This group of people can assist your chapter by facilitating a Road Connection. <i>What are chapter consultants?</i></p> <p>200 – The year that The Road started. <i>What is 2008?</i></p> <p>300 – The electronic forum for members to share ideas and thoughts about The Road. <i>What is The Road Blog?</i></p> <p>When the game is complete, the winner is awarded a prize.</p>
10/25	Elements of The Road
	<p>Participants should have learned a little about the elements of The Road through the Jeopardy game. Briefly go through each and ask if there are any questions.</p> <ul style="list-style-type: none"> • Career development • Financial stability • Health and wellness • Life Skills • Personal Leadership
5/30	Program Brainstorm
	<p>Participants now have a good idea of The Road and the elements of the program. Ask participants to share what programs their chapter</p>

	has organized or participate in that might be part of The Road. Write down all of the names of the programs on a flip chart.
15/45	Creating the Road Map
	<p>Ask participants to break up into 5 small groups. If there are fewer than 10 participants have them work together as one big group. Assign each group an element and they need to brainstorm a list of new topics related to that element that they want to learn more about.</p> <p>After the groups have developed a list bring the group back together. Ask each small group to share their list. The chapter should identify 3 or 4 topics within each element that they want to learn more about.</p>
10/45	Implementing The Road
	<p>Let participants know that there is The Road Resource Guide that will help them get start, but you want to highlight a few easy steps to get the ball rolling.</p> <p>Step #1: Select a Point Person Chapters vary on their approach to membership education and The Road. Some chapters have used existing positions that work with education, such as the new member educator, guide/ritual chair or academic affairs to coordinate The Road. Other chapters have selected a membership education officer/Road chairman and this is his primary responsibility. No matter what method your chapter decides to pursue, the most important first step is selecting a point person. This brother will need to be the “expert” on The Road. A sample job description is provided in the Resource section of this manual.</p> <p>Step #2: Chapter Road chairman should complete the online Road training Go to www.delts.org and complete the online training about The Road under the Implementation tab. This ten minute tutorial will walk you through all of the information you need to get started.</p> <p>Step #3: Develop a Chapter Road Map Congratulations...they are doing this right now. The purpose of doing this is to educate your members on the program, hear from them what topics they would like to learn more about, and to build buy-in. It will provide a chapter Road chairman with a great start to developing educational programs that members want to learn more about.</p>

	<p>Step #4: Meet with your campus Greek advisor and chapter advisor to discuss The Road</p> <p>It is important that the Road chairman utilize resources to make the educational programs valuable and enjoyable for members. It isn't the responsibility of the Road chairman to be an expert on every topic and present all of the programs. It is their job to reach out to community or Fraternity members that are experts on various topics. By meeting with your campus Greek advisor and chapter advisor, it is our intention that you work with them to strategize what you plan to teach, who will teach the information and how you will teach it.</p> <p>Step #5: Develop a schedule of educational programs for the year</p> <p>The Chapter Road Map helps the Road chairman to identify program ideas for each of the five elements. The next step is to outline a schedule of when the programs will be held, who will facilitate the program, and what your intended outcome is for each program. Some chapters organize their programs within their weekly chapter meeting, others have a "paper" meeting once a month and have an educational program at the time instead, and several schedule them completely separate from their chapter meeting time. Road chairmen need to develop a strategy that is best for their members, as well as what is most feasible for potential facilitators.</p> <p>Step #6: Submit the 2012 Road Report on March 1, 2012</p> <p>Chapter Road chairmen are being asked to submit a Road Report by March 1, 2012. This report will be available in fall 2011 on the Delt website and will be sent electronically to all Road chairmen. The report will help Road chairmen to organize programs earlier in their term and the report will be used to consider the Road award at division conferences.</p>
5/55	Wrap
	Ask participants if they have any questions. You are also welcome to share any success stories that you have from other chapters.